Permit #F00023497

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00023497 **Type of Permit:** FILMING **Release Date:** 01/12/2010

Production Company MATTER INC

Insured Company Name MATTER INC

Contact Phone No. 1 202-248-2321
Contact Phone No. 2
Fax
Address 4600 CONNECTICUT AVE NW, SUITE 304
WASHINGTON, Washington D.C. 20008

Production Title NATIONAL GEOGRAPHIC

Type of Production Commercial - Spec

Producer DAVID GORDON

Director MATT DESKIEWICZ

1st AD DAVID GORDON

Production Manager N/A N/A

FilmL.A. Coordinator Asia Robinson

Location Manager DAVID GORDON
Primary Phone Mobile - 818-366-3580
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY - BEACH USE	$800.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00

Total Permit Fee $1,660.00

Number of Locations 3

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Summary Information — Location

Permit Number	F00023497	**Location Manager**	DAVID GORDON
Production Company	MATTER INC	Primary Phone	Mobile - 818-366-3580
Insured Company	MATTER INC	Secondary Phone	
Production Title	NATIONAL GEOGRAPHIC		

Location Address 3720 Stephen M White Dr, Los Angeles, CA, 90731

Location Names CABRILLO BEACH

Location Type Beach

Location Description CABRILLO BEACH

Film Dates 1/13/2010 - 1/13/2010 07:00 - 20:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
MATTER AA.pdf
Microsoft Word - STANDARD doc JOANNE.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Picture vehicles	1

Personnel on Location

Type	Quantity
Cast	5
Crew	8

Filming Activities Camera & Equipment on Sand; Drive by; Drive ups & away; Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; Handheld equipment; FILMING AT INNER BEACH NEAR BREAK WATER, OUTER BEACH NEAR BREAK WATER, TIDE POOL AND OUTER BEACH BY FIRE PIT; HIRE LIFEGUARD, CALL TIME 0700 HRS; Picture car and family against scenery.;

Jurisdiction **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes Companies must contact Capt Linkletter (310-372-2166 x1300) prior to shoot

Coordinator Note NO PARK MONITOR REQUIRED

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information — Location

Permit Number F00023497
Production Company MATTER INC
Insured Company MATTER INC
Production Title NATIONAL GEOGRAPHIC

Location Manager DAVID GORDON
Primary Phone Mobile - 818-366-3580
Secondary Phone

Location Address 1799 W Paseo del Mar, Los Angeles, CA, 90732

Location Names WHITE POINT BEACH/ROYAL PALMS

Location Type Beach

Location Description LA COUNTY BEACH

Film Dates 1/13/2010 - 1/13/2010 16:00 - 18:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.

Please see attached document BEACHES and HARBORS ROYAL PALM-WHITE POINT BEACH CONDITIONS Dec 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Picture vehicles	1

Personnel on Location

Type	Quantity
Cast	5
Crew	7

Filming Activities Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; Handheld equipment; Picture car in parking lot. Talent at tide pools.;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles City

Location Notes Company must contact PCI directly regarding parking requirements and activities on PCI parking lots.

No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines

Reservations for filming at LA County Beaches is done through FilmL.A.

Coordinator Note For picture automobile, the filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information — Location

Permit Number	F00023497	**Location Manager**	DAVID GORDON
Production Company	MATTER INC	Primary Phone	Mobile - 818-366-3580
Insured Company	MATTER INC	Secondary Phone	
Production Title	NATIONAL GEOGRAPHIC		

Location Address 1799 W Paseo del Mar, Los Angeles, CA, 90732

Location Names WHITE POINT BEACH/ROYAL PALMS

Location Type Beach

Location Description LA COUNTY BEACH

Film Dates 1/14/2010 - 1/14/2010 09:00 - 15:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.

Please see attached document BEACHES and HARBORS ROYAL PALM-WHITE POINT BEACH CONDITIONS Dec 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Picture vehicles	1

Personnel on Location

Type	Quantity
Cast	5
Crew	7

Filming Activities Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; Handheld equipment; Picture car in parking lot. ;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles City

Location Notes Company must contact PCI directly regarding parking requirements and activities on PCI parking lots.

No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines

Reservations for filming at LA County Beaches is done through FilmL.A.

Coordinator Note For picture automobile, the filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of MATTEL INC. ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 1.11.10

By _____
Representative's Signature

MATTEL INC
Name of "Principal" (Production Company)

4600 CONNECTICUT AV. NW SUITE 304
Principal's Address

DAVID GORDON
Print Principal Representative's Name

WASHINGTON D.C. 20008
City, State, Zip Code

PRODUCER
Representative's Title (i.e. UPM, Loc Mgr)

202 248 2324
Principal's Telephone Number

NOT FILM THIS PERMIT

Permit #F00023497

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

F-23497
MATTER INC. - NATIONAL GEOGRAPHIC
(CABRILLO BEACH)

NOT A PERMIT

- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
  A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-23497
MATTER INC. - NATIONAL GEOGRAPHIC
(CABRILLO BEACH)

NOT A PERMIT

Special Filming Conditions for Los Angeles County Beaches

ROYAL PALM/WHITE POINT BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
- May not interfere with lifeguard or maintenance activities at any time.
- May not interfere with scheduled beach activities or special events.
- May not block public or emergency access at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date.
- **Lifeguard towers must be indicated on permit.**
- No catering or craft services allowed on pedestrian walkways or bike path.
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **Use of 4-wheel drive vehicles on the beach is approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all times.**
- **NO DRIVING SCENES ALLOWED ON SAND**
- Sign removal in LA County parking lots is prohibited.
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **Must have safety person present when driving in parking lot.**
- **Parking lot closes at dusk. PCI attendant required after hours**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**

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